

Message Text

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PAGE 01 BANGKO 08027 150325Z
ACTION EA-09

INFO OCT-01 ISO-00 EB-08 /018 W
-----150717Z 083761 /20

R 140905Z APR 77
FM AMEMBASSY BANGKOK
TO USDOC WASHDC
INFO SECSTATE WASHDC 1078

UNCLAS BANGKOK 8027

E.O. 11652: N/A
TAGS: BEXP, TH
SUBJ: WTDR/FTI

REF: USDOC 4522

1. THAILAND
 2. CNTRY CODE: 549
 3. SER. NO: 0004400
 4. MECHANICAL EQUIPMENT CO., LTD.
 - 4A. CODE: K
 5. 295 SIPHYA ROAD, P.O. BOX 550
 6. BANGKOK, THAILAND
 7. ESTABL: 1949
 8. EMPL: 400
 9. SIZE: (19-X) LARGE
 10. REPUTAION: (22-X) GOOD
 11. SELLS ITS PRODUCTS IN THE FOLLOWING FOREIGN AREAS LISTED
IN ORDER OF IMPORTANCE: LOCAL AND BURMA
 12. RPT. DATE: 04/77
 - 13.A. 35300/1235. IMP. AGT. DIST. RTR. OF CONSTRUCTION MACHINERY
 - 13.B. 35200/1235. RTR.AGT. DIST. IMP. OF FARM MACHINERY
 - 13C. 37310/1235. RTR. AGT. DIST. IMP. OF SHIP BUILDING, REPAIRING
(DREDGERS)
 - 13D. 35321/1235. RTR. AGT.DIST.IMP. OF MINING MACHINERY AND
EQUIPMENT
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- 13E. 37110/1235. RTR. AGT. DIST. IMP. OF STRUCKS AND MOTORS
14. CONTACT: MR. CHUAN AROONRATANA TITLE: MANAGING DIRECTOR
15. CABLE: MEQUIP BANGKOK
16. TELEX: MEQUIP TH 2509
17. TEL. 233-7961 AND 234-9490
18. FINANCIAL REFS: BANGKOK BANK LTD., 9 SUAPA ROAD, BANGKOK;
KRUNG THAI BANK LTD. 260 YAWARAJ ROAD, BANGKOK; LAEM THONG

BANK LTD., 289/9 SURAWONGSE ROAD, BANGKOK.

19. TRADE RERS: INTERNATIONAL HARVESTER EXPORT CO., 401 NORTH MICHIGAN AVENUE, CHICAGO, ILL. 60611.

20. AGENCY REP: INT'L HARVESTER EXPORT CO., 401 NORTH MICHIGAN AVE., CHICAGO, ILL. 60611, AGRICULTURAL, CONSTRUCTION INDUSTRIAL AND MOTOR TRUCKS; GALION MANUFACTURING DIV., DRESSER INDUSTRIES, INC., SOUTH STREET, GALION, OHIO 44833, ROAD CONSTRUCTION EQUIPMENT: THE DIXIE DREDGE CORP., 8224 POLK STREET, ST. LOUIS, MISSOURI 63111, PORTABLE DREDGES; FRUEHAUF CORP., 30 ROCKEFELLER PLAZA, NEW YORK, N.Y. 10020, TRAILERS; KOMATUS-INT'L MFG. CO., LTD., 8TH FLOOR, KOMATSU BLDG., 3-6, 2-CHOME AKASAKA, MINATO-KU, TOKYO, JAPAN, WHEEL-TIRED LOADERS, TOWING TRACTORS.

21. SUBJECT FIRM WAS ESTABLISHED IN 1949 AS A CORPORATION WITH AN AUTHORIZED CAPITAL OF US\$250,000 WHICH WAS SUBSEQUENTLY INCREASED TO US\$1,500,000 IN 1967. IT ACTS AS IMPORTER, AGENT AND DISTRIBUTOR OF AGRICULTURAL, CONSTRUCTION, INDUSTRIAL AND TRANSPORTATION EQUIPMENT, AND HAS REPRESENTED THE INTERNATIONAL HARVESTER EXPORT CO. AND GALLION SINCE ITS ESTABLISHMENT. FIFTY PERCENT OF ITS IMPORTS IS FROM THE U.S. AND THE REMAINDER FROM JAPAN (30 PERCENT), U.K. (15 PERCENT) AND INDIA (5 PERCENT). SUBJECT FIRM SELLS TO THAI GOVERNMENT AGENCIES THROUGH BID SALES AND TO PRIVATE END-USERS IN THAILAND AND BURMA. IT OWNS A TEN STORY BUILDING COVERING A SAPCE OF 1,700SQ. METERS FOR SERVICE FACILITIES, 3,860 SQ. METERS FOR PARTS TORAGE AND 330 SQ. METERS FOR A CONFERENCE HALL, ALL LOCATED IN ONE OF THE BUSIEST AREAS OF BANGKOK. IT MAINTAINS A WORKSHOP AT SAMRONG, SAMUT PRAKARN, ABOUT 30 KILOMETERS SOUTH OF BANGKOK, WHERE UNCLASSIFIED

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IT ASSEMBLES AND REPAIRS TRUCKS AND FARM TRACTORS, AND HAS THREE BRANCHES UP-COUNTRY. IT EMPLOYS 400 PEOPLE INCLUDING 30 SALESMEN AND ITS ANNUAL SALES IN 1976 WAS REPORTED TO BE US\$17,500,000. SUBJECT FIRM IS A MEMBER OF THAI CHAMBER OF COMMERCE, AMERICAN CHAMBER OF COMMERCE AND KOREAN CHAMBER OF COMMERCE. SUBJECT FRIM IS CLOSELY ASSOICATED WITH THE TRANSMOTIVE SALES CO., LTD., AN IMPORTER OF PEGASSO TRUCK CHASSIS. A LOCAL BANK REPORTS THAT MECHANICAL EQUIPMENT CO. HAS MAINTAINED A PROPERLY CONDUCTED ACCOUNT WITH THE BANK SINCE 1949 AND HAS BEEN GRANTED CREDIT FACILITIES WHICH HAVE BEEN USED TO THE BANK'S SATISFACTION. IT IS CONSIDERED TO BE AN EXCELLENT TRADE CONTACT FOR U.S. FIRMS.

22. PREPARED BY: SATHIT / COMSAK APPROVED BY: JAMES H. SAVERY
AT: AMEMBASSY BANGKOK
WHITEHOUSE

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 14-Apr-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977BANGKO08027
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770131-0225
Format: TEL
From: BANGKOK
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770459/aaaabyzt.tel
Line Count: 112
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: e334b2a5-c288-dd11-92da-001cc4696bcc
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 3
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 04-Nov-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2811761
Secure: OPEN
Status: NATIVE
Subject: WTDR/FTI
TAGS: BEXP, TH
To: COM
Type: TE
vdkgvkey: odbc://SAS/SAS.dbo.SAS_Docs/e334b2a5-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009